

# DAVID WILSON

## GRAPHIC + DIGITAL DESIGNER

ABERDEEN / SCOTLAND

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dwilsondesign.co.uk

### 01 — PROFILE

I'm a graphic and digital designer with over 30 years' experience in design and print. I enjoy making complicated information clear, useful and easy to navigate. My work covers catalogues, campaigns, brand systems and websites, with the practical knowledge to take a project from an initial idea through to the finished result.

### 02 — EXPERIENCE

2003 -  
PRESENT

#### ○ LANGSTANE - Graphic + Digital Designer

- Design print and digital communications, including catalogues, product campaigns, brand guidelines and responsive websites.
- Produce annual catalogues, combining design, product information and print-ready artwork across 20+ editions.
- Develop reusable templates and visual guidelines to keep communications consistent and make future updates easier.

1999-2003

#### ○ Langstane - Graphic Designer / Pre-press Operator

Designed brochures, posters, identities and in-house communications. Prepared customer artwork for print.

1998-1999

#### ○ Broadarrow - Graphic Designer / Pre-press Operator

Created identities and promotional material for local businesses, preparing artwork for lithographic and digital print.

1997-1998

#### ○ Gilcomston Litho - Pre-press Operator

Produced colour separations, planned impositions and prepared customer artwork for production.

1992-1995

#### ○ Copytec - Printroom Supervisor

Managed the day-to-day running of a busy printroom.

1989-1992

#### ○ Sime Malloch Reprographics - Colour Supervisor

1987-1989

#### ○ Exploration Reprographics - Printroom Assistant

### 03 — SKILLS

- Brand Identity
- Typography & Layout
- Editorial Design
- Campaign Design
- Web Design
- Design Templates
- Print Production

### 04 — TOOLS

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Acrobat
- HTML and CSS
- Webflow
- Microsoft PowerPoint
- Microsoft Word

### 05 — EDUCATION

HND Graphic Design  
Aberdeen College

Access Course in Art  
and Design  
Aberdeen College

### 06 — CONTACT

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